

# Managed Print Analysis

## Overall rating

Opportunity for Improvement



Your data indicates that you may have significant opportunities for cost savings and to improve ease of management in your imaging and printing environment. We know you're always looking for ways to cut costs, improve security and make your teams more productive and mobile. The good news is that there are proven steps like fleet optimization and management that you can take to help gain greater productivity and rapid cost reductions of up to 30%.<sup>1</sup> Let's take a closer look.....

## Estimated annual costs<sup>2</sup>

Estimated annual cost and average blended cost per page include estimates for hardware, service and consumables.<sup>3</sup>

Your estimated annual cost for print and copy is \$627,049

Your estimated average blended cost per page is \$0.064

Your estimated average monthly print device utilization is 2030 pages per device.

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### Detailed Feedback

Compared to best practices, you most likely have too many MFPs and may be underutilizing the functionality of your devices. Optimizing your print environment by ensuring the right print devices are in the right location can help you lower overall costs.

Your end-users are printing more pages than is typical in your industry, which may increase your overall printing costs compared to your industry peers. A managed print strategy may help you reduce costs and improve efficiency by placing the right devices in optimized locations. Additionally, the right print policies and governance are in place to manage the environment over time.

A logical starting point for a managed print strategy is to gain full visibility into how your print environment is functioning and to understand user print behavior. Printing solutions provide clear visibility to your environment and can help identify opportunities to better manage your fleet and control output.

If you haven't already done so, consolidating all of your devices under one service contract can help save you time and resources. Plus, it can likely reduce your overall printing and service costs.

Based on today's sophisticated threats, insufficient security measures in your print environment can create unnecessary risk. An end-to-end imaging and printing security strategy can help to protect your data, documents, and devices, in addition to monitoring and managing your fleet.

You may have an opportunity to improve employee productivity by enabling secure-release pull printing. As the workplace becomes more mobile, this becomes increasingly important. Secure-release pull printing allows your employees to print from any device to any printer within your network, allowing them more flexibility and control over when and where they print.

## Savings Opportunities<sup>4</sup>

If you improve your monthly utilization per device to 4000 pages, your estimated cost per page would be \$0.038, and you could help reduce your estimated annual print and copy costs by as much as \$261,649.

If you improve your monthly utilization per device to 5000 pages, your estimated cost per page would be \$0.035, and you could help reduce your estimated annual print and copy costs by as much as \$286,009.

If you improve your monthly utilization per device to 6000 pages, your estimated cost per page would be \$0.030, and you could help reduce your estimated annual print and copy costs by as much as \$334,729.

## Here is what you can do to improve

FACT: Most organizations can rapidly reduce their printing costs by up to 30% by using HP Managed Print Services (MPS). And those that have significant inefficiencies can often save even more.<sup>5</sup>

You may not have the right mix of devices and the devices may not be optimally located. This, coupled with lack of usage controls, can lead to over-printing and inefficiencies. A managed print strategy can help you to optimize and manage your device fleet, improving efficiencies to achieve savings. Printing policies and solutions such as duplex over single-sided printing, monochrome over color, and choosing to work with digital rather than paper documents can also help improve your bottom line. With MPS, you can achieve these benefits, plus free up your time to work on other important company initiatives.

## Let's Talk

Your HP representative is ready to discuss your HP Managed Print Analysis results and recommendations with you.

[Request a meeting](#)

## Learn more

To learn more, visit [HP Managed Print Services](#). Also, see how [Merck](#) and [MetLife](#) have successfully implemented

HP MPS to achieve greater business results.

## Product Spotlight



Hi-speed color printing is now more affordable with breakthrough HP PageWide Technology featured on the [OfficeJet Pro X](#) and [OfficeJet Enterprise X series](#). Ideal for work teams and distributed offices, see how these devices deliver the best performance overall against leading competitors. [Download the BLI Whitepaper](#)



Now up to 40% faster.<sup>6</sup> The all-new [HP Color LaserJet Enterprise M553](#) delivers the vibrant professional documents you need, when you need them. Thanks to new Original HP toner cartridges with JetIntelligence, it's also up to 40% smaller and uses up to 53% less energy.<sup>7</sup>

InfoTrends  
A Quintec Company

About the HP Managed Print Analysis<sup>8</sup>

The HP Managed Print Analysis was co-developed by HP and InfoTrends, a leading market research firm specializing in digital information and document solutions. Use it to help pinpoint inefficiencies in your office printing and identify opportunities to boost productivity and cut printing costs with HP Managed Print Services.

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1. Results depend upon unique business environment, the way HP products and services are used and other factors. Overall printing costs are unique to each company and should not be relied upon for savings you may achieve. According to industry analysts, savings of up to 30% are typical with Managed Print Services.
2. Estimated annual costs and average blended cost per page calculations include estimates for hardware, service, and consumables. Calculations are based on industry averages for mono/color mix and may not reflect your actual mix. Estimates are calculated with independent research and validated by InfoTrends. Estimates do not include discounts. Values are calculated based upon the official currency of the country you selected.
3. Estimated annual costs and average blended cost per page calculations include estimates for hardware, service, and consumables. Calculations are based on industry averages for mono/color mix and may not reflect your actual mix. Estimates are calculated with independent research and validated by InfoTrends. Estimates do not include discounts. Values are calculated based upon the official currency of the country you selected.
4. Savings opportunities are estimates only based on industry research and validated by InfoTrends. Actual savings may vary and are not guaranteed. Estimates do not include discounts. Values are calculated based upon the official currency of the country you selected.
5. Results depend upon unique business environment, the way HP products and services are used and other factors. Overall printing costs are unique to each company and should not be relied upon for savings you may achieve. According to industry analysts, savings of up to 30% are typical with Managed Print Services.
6. Based on HP internal testing of predecessor devices completed 1/2015 or published information and subject to device settings. Actual results may vary. Faster refers to First Page Out Time (FPOT). For energy efficiency, the HP M252 is 15%, HP M277 is 16% and the HP M553 is 53% lower versus predecessor. For details see [hp.com/go/LJclaims](http://hp.com/go/LJclaims).
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8. The HP Managed Print Analysis was commissioned by HP, and developed by HP and InfoTrends Consulting firm. Calculations are estimates based on InfoTrends Forecasts (2014 North America Single Function and MFP Market Forecasts and the 2013 US Vertical Market Opportunity Analysis). These studies and thereby the results provided by the HP Managed Print Analysis are valid only for companies based in the North America region that may or may not have additional locations outside of the North America region.