



Managed Print Analysis

Overall rating

Opportunity for Improvement



Your data indicates that you may have significant opportunities for cost savings and to improve ease of management in your imaging and printing environment. We know you're always looking for ways to cut costs, improve security and make your teams more productive and mobile. The good news is that there are proven steps like fleet optimisation and management that you can take to help gain greater productivity and rapid cost reductions of up to 30%.¹ Let's take a closer look.....

Estimated annual costs²

Estimated annual cost and average blended cost per page include estimates for hardware, service and consumables.³ VAT is not included in the calculations.⁴

Your estimated annual cost for print and copy is 768,867 €

Your estimated average blended cost per page is 0,079 €

Your estimated average monthly print device utilisation is 2030 pages per device.

Detailed Feedback

Compared to best practices, you most likely have too many MFPs and may be underutilising the functionality of your devices. Optimising your print environment by ensuring the right print devices are in the right locations can help you lower overall costs.

Your end-users are printing more pages than is typical in your industry, which may increase your overall printing costs compared to your industry peers. A managed print strategy may help you reduce costs and improve efficiency by placing the right devices in optimised locations. Additionally, the right print policies and governance are in place to manage the environment over time.

A logical starting point for a managed print strategy is to gain full visibility into how your print environment is functioning and to understand user print behaviour. Printing solutions provide clear visibility into your environment and can help identify opportunities to better manage your fleet and control output.

If you haven't already done so, consolidating all of your devices under one service contract can help save you time and resources. Plus, it can likely reduce your overall printing and service costs.

Based on today's sophisticated threats, insufficient security measures in your print environment can create unnecessary risk. An end-to-end imaging and printing security strategy can help to protect your data, documents and devices, in addition to monitoring and managing your fleet.

You may have an opportunity to improve employee productivity by enabling secure-release pull printing. As the workplace becomes more mobile, this becomes increasingly important. Secure-release pull printing allows your employees to print from any device to any printer within your network, allowing them more flexibility and control over when and where they print.

Savings Opportunities⁵

If you improve your monthly utilisation per device to 4000 pages, your estimated cost per page would be 0,038 €, and you could help reduce your estimated annual print and copy costs by as much as 403.467 €.

If you improve your monthly utilisation per device to 5000 pages, your estimated cost per page would be 0,035 €, and you could help reduce your estimated annual print and copy costs by as much as 427.827 €.

If you improve your monthly utilisation per device to 6000 pages, your estimated cost per page would be 0,030 €, and you could help reduce your estimated annual print and copy costs by as much as 476.547 €.

Here is what you can do to improve

FACT: Most organisations can rapidly reduce their printing costs by up to 30% by using HP Managed Print Services (MPS). And those that have significant inefficiencies can often save even more.⁶

You may not have the right mix of devices and the devices may not be optimally located. This, coupled with the lack of usage controls, can lead to over-printing and inefficiencies. A managed print strategy can help you to optimise and manage your device fleet, improving efficiencies to achieve savings. Printing policies and solutions such as duplex over single-sided printing, monochrome over colour, and choosing to work with digital rather than paper documents can also help improve your bottom line. With MPS, you can achieve these benefits, plus free up your time to work on other important company initiatives.

Let's Talk

Your HP representative is ready to discuss your HP Managed Print Analysis results and recommendations with you.

[Request a meeting](#)

Learn more

To learn more, visit [HP Managed Print Services](#).

InfoTrends

About the HP Managed Print Analysis⁷

The HP Managed Print Analysis was co-developed by HP and InfoTrends, a leading market research firm specialising in digital information and document solutions. Use it to help pinpoint inefficiencies in your office printing and identify opportunities to boost productivity and cut printing costs with HP Managed Print Services.

1. Results depend upon unique business environment, the way HP products and services are used and other factors. Overall printing costs are unique to each company and should not be relied upon for savings you may achieve. According to industry analysts, savings of up to 30% are typical with Managed Print Services.
2. Estimated annual costs and average blended cost per page calculations include estimates for hardware, service, and consumables. Calculations are based on industry averages for mono/colour mix and may not reflect your actual mix. Estimates are calculated with independent research and validated by InfoTrends. Estimates do not include discounts. Values are calculated based upon the official currency of the country you selected.
3. Estimated annual costs and average blended cost per page calculations include estimates for hardware, service, and consumables. Calculations are based on industry averages for mono/colour mix and may not reflect your actual mix. Estimates are calculated with independent research and validated by InfoTrends. Estimates do not include discounts. Values are calculated based upon the official currency of the country you selected.
4. VAT is not included.
5. Savings opportunities are estimates only; based on industry research and validated by InfoTrends. Actual savings may vary and are not guaranteed. Estimates do not include discounts. Values are calculated based upon the official currency of the country you selected.
6. Results depend upon unique business environment, the way HP products and services are used and other factors. Overall printing costs are unique to each company and should not be relied upon for savings you may achieve. According to industry analysts, savings of up to 30% are typical with Managed Print Services.
7. The HP Managed Print Analysis was commissioned by HP, and developed by HP and InfoTrends Consulting firm. Calculations are estimates based on InfoTrends Forecasts (2014 Western Europe Single Function & MFP Market Forecasts and the 2014 European Office Vertical Market Opportunity Analysis). These studies and thereby the results provided by the HP Managed Print Analysis are valid only for companies based in the Western Europe region that may or may not have additional locations outside of the Western Europe region.

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